



World EXPO 2030
BUSAN, KOREA



World Expo 2030
Candidate

Starry Night
in BUSAN

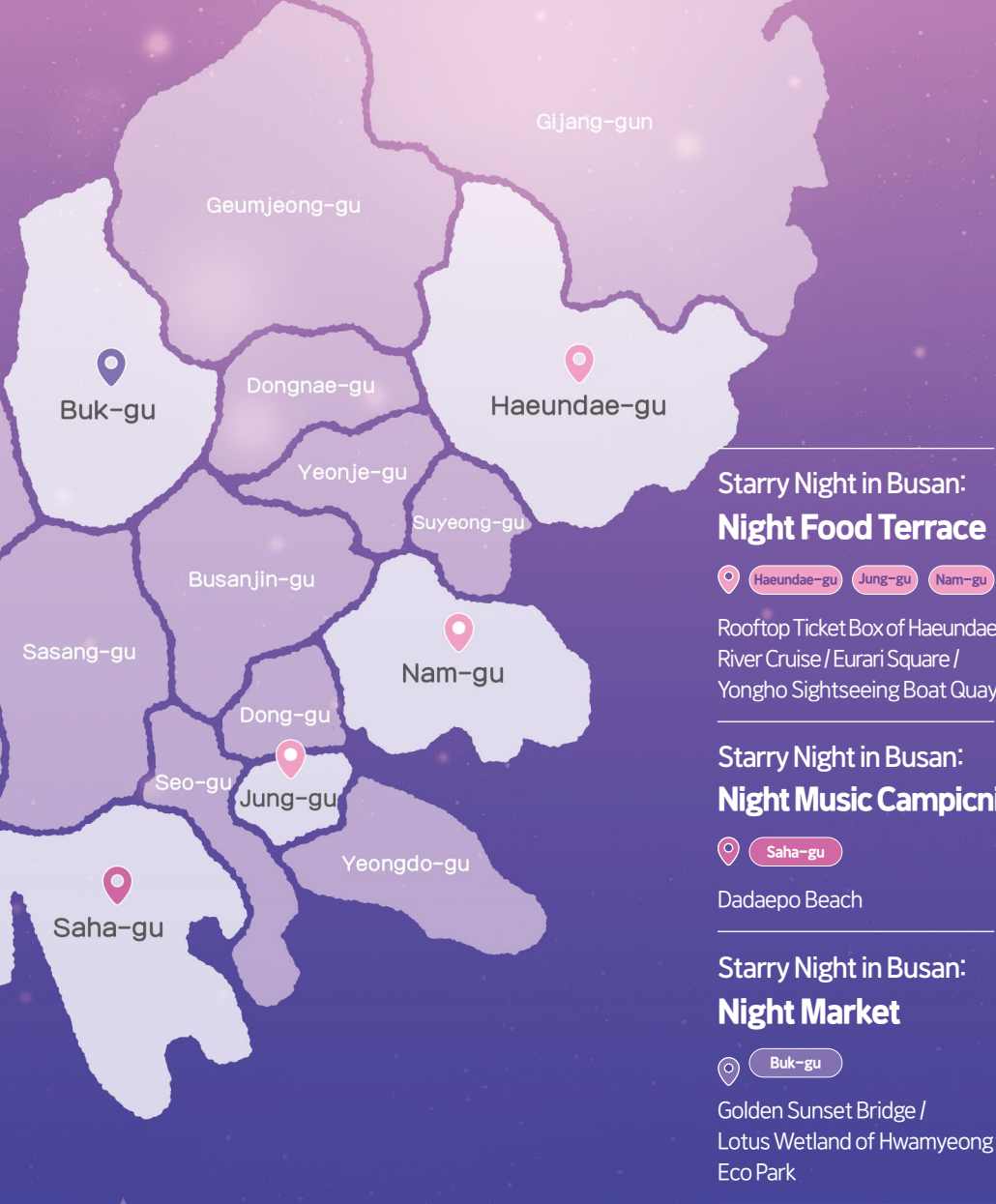
Night
Festa

2023.7.1 SAT - 10.29 SUN

부산광역시
BUSAN METROPOLITAN CITY

bto
부산관광공사
BUSAN TOURISM ORGANIZATION

한국관광공사
KOREA TOURISM ORGANIZATION



Starry Night in Busan: Night Festa

"Night Festa" refers to the period when night tour programs are intensively held in the international city of Busan. A variety of experiences are waiting for you.

Starry Night in Busan: Night Food Terrace

Haeundae-gu Jung-gu Nam-gu

Rooftop Ticket Box of Haeundae River Cruise / Eurari Square / Yongho Sightseeing Boat Quay

Starry Night in Busan: Night Music Campicnic

Saha-gu

Dadaepo Beach

Starry Night in Busan: Night Market

Buk-gu

Golden Sunset Bridge / Lotus Wetland of Hwamyeong Eco Park

Starry Night in Busan: Night Festa Programs

Starry Night in Busan: Night Food Terrace

Rooftop Ticket Box of Haeundae River Cruise (85 Suyeonggangbyeon-daero, Haeundae-gu) / Eurari Square (6-45 Yongmi-gil 9beon-gil, Jung-gu) / Yongho Sightseeing Boat Quay (101 Bunpo-ro, Nam-gu)

Programs that allow you to taste food, featured in movies and performances, alongside experts while enjoying the night views of Busan	1st Event	July 1th (Sat.) 17:00	Haeundae River Cruise
	2nd Event	July 2nd (Sun.) 14:40	
	3rd Event	August 26th (Sat.) 15:45	
	4th Event	August 27th (Sun.) 15:50	
	5th Event	September 8th (Fri.) 19:30	Eurari Square
	6th Event	September 9th (Sat.) 19:00	
	7th Event	October 7th (Sat.) 16:30	Yongho Sightseeing Boat Quay
	8th Event	October 8th (Sun.) 16:30	

Starry Night in Busan: Night Music Campicnic

Dadaepo Beach (Area around 14 Morundae 1-gil, Saha-gu (Dadae-dong))

Beautiful Dadaepo Beach Sunset: A night picnic with music, camping, beer, and loved ones.	1st Event	August 12th (Sat.) 18:30	Lawn Square 1
	2nd Event	August 19th (Sat.) 18:30	
	3rd Event	September 9th (Sat.) 18:30	Square 3
	4th Event	October 8th (Sun.) 18:30	

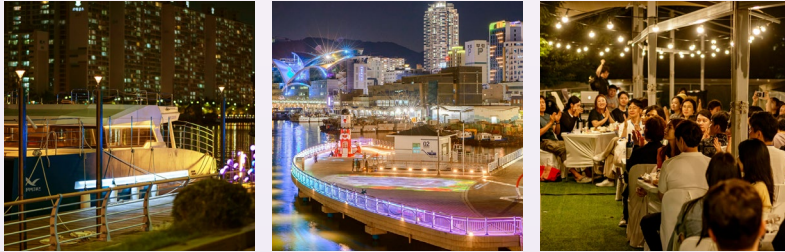
Starry Night in Busan: Night Market

Golden Sunset Bridge, Lotus Wetland of Hwamyeong Eco Park (Gupo-dong, Buk-gu)

A themed night market where you can enjoy Golden Sunset Bridge and the festivities of the Nakdong River Gupo Naru Festival	1st Event	October 7th (Sat.) ~ 8th (Sun.) 16:00~21:00	Golden Sunset Bridge, Lotus Wetland of Hwamyeong Eco Park
	2nd Event	October 13th (Fri.) ~ 15th (Sun.) 16:00~21:00	
	3rd Event	October 21st (Sat.) ~ 22nd (Sun.) 16:00~21:00	
	4th Event	October 28th (Sat.) ~ 29th (Sun.) 16:00~21:00	

◆ Starry Night in Busan: Night Food Terrace ◆

📍 Rooftop Ticket Box of Haeundae River Cruise | Eurari Square | Yongho Sightseeing Boat Quay



The Food Terrace is a signature program of the Busan Food Film Festa, where you can taste food featured in movies and share diverse stories about the dishes with food experts.



"Starry Night in Busan: Night Food Terrace" is organized through a collaboration between the Busan Tourism Organization and Busan Food Film Festa. The event is a night tour program where visitors can enjoy movies, gourmet food, and a night tour all at once.

<Ticket Information>

Participation in the Night Food Terrace is through a paid program, and you can join with advance reservations. Reservations can be made and verified through the Busan Food Film Festa website (<http://event-us.kr/nft/event>).

* For Starry Night in Busan: Food Terrace 2023, there are three categories: Standard, Signature, and Premium. The offerings and prices differ for each program, so please check the details on the reservation page.

◆ Starry Night in Busan: Night Food Terrace ◆

Signature Program in the Ticket Box of Haeundae River Cruise

This night tour program allows you to **taste foods featured in movies**, engage in diverse **discussions with experts**, and then embark **on a yacht** to admire Busan's sea, the Suyeong River, and its **beautiful night views**.

Movie Screening + Food Terrace + Yacht Night Tour

The Sweetest Moment of Your



Life Sugar and Stars 12
2023 / 110' / Drama

French Boulangerie & Patisserie



The Baker's Wife 15
1938 / 133' / Comedy, Drama

Stories of the Drinks that Passed



Them By Decision to Leave 15
2022 / 138' / Romance, Melodrama, Drama

Jazz Bar 1960



Green Book 12
2019 / 130' / Drama

Standard Program in Eurari Square

Experience the essence of Busan at **Eurari Square** with a **movie screening**, set against the backdrop of Yeongdo Bridge! Engage in discussions about **Busan locations and food featured in the movie**.

This program also lets you enjoy Busan's signature **craft beer** and **dried seafood** at the same time!

Cinema Talk

+

Movie Screening



Cinema Street 12
2021 / 77' / Melodrama, Romance

Premium Program in Yongho Sightseeing Boat Quay

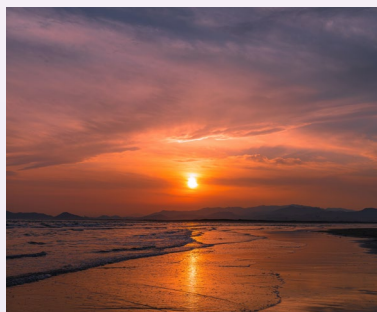
Enjoy a cinema performance – and the sunset – overlooking **Gwangsan Bridge**! Delight in a program featuring live performances and talks about various **original sound tracks (OSTs)** from movies, complemented by a **liquor pairing** event.

Cinema Performance + Yacht Night Tour

Date	7/1 (Sat.)	7/2 (Sun.)	8/26 (Sat.)	8/27 (Sun.)	9/8 (Fri.)	9/9 (Sat.)	10/7 (Sat.)	10/8 (Sun.)
Time	17:00	14:40	15:45	15:50	19:30	19:00	16:30	16:30
Location	Busan Cinema Center / Rooftop Ticket Box of Haeundae River Cruise				Eurari Square		Yongho Sightseeing Boat Quay	
Program	Signature				Standard		Premium	

Starry Night in Busan: Night Music Campicnic

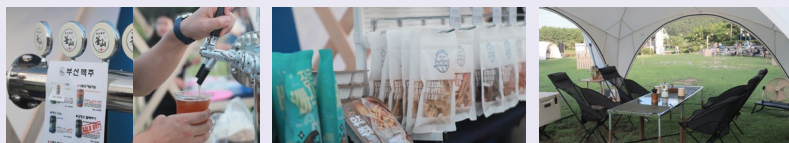
Dadaepo Beach



Dadaepo Beach, located at the westernmost point of the seven beaches in Busan, is renowned for its breathtaking sunsets. Behind the wide sandy shore where the sunset hues are reflected, there is a beach park filled with lush trees, offering a healing experience to the citizens of Busan. The beach is within walking distance from Dadaepo Beach Station on the metro, and it is conveniently accessible by public transportation from any part of Busan.



Camping Concert in the City – Starry Night in Busan: Night Music Campicnic
A night picnic with music, camping, beer, and loved ones.



You can experience Busan beer, dried fish (dried seafood sales), and Campingkan.



For those who have pre-booked, items such as: Busan beer, seafood chips called "Genre Is Bbasaki," foldable mats, paper lamps, postcards, and more will be provided. Experiencing various events adds fun! Participants who have paid will receive souvenirs after participating in events.

Starry Night in Busan: Night Music Campicnic

Opening Event

Before diving officially into the Music Campicnic, **various events** are lined up for the audience members who have **pre-booked!** Through these events, we offer a **variety of Busan souvenirs as gifts.**

Tri-color Music Performance

Featuring a trio of cello, violin, and keyboard: the acoustic band **Burning Soda** and vocal groups **Soonsoonhee** and **JT Family**. These standout artists from Busan, representing different genres, offer **musical performances in three distinct colors.** Immerse yourself in the musical feast in a romantic night park.

Indispensable Food Zone

After delighting your ears with tri-color melodies, you might find yourself yearning for **some delicious treats.** Dive into Busan's **craft beer** and, of course, the **unmissable bbasaki**, as well as **dried seafood** – a staple when you think of Busan. While beer and bbasaki are provided as standard, additional purchases can be made on-site, should you crave more.

Bridge Event

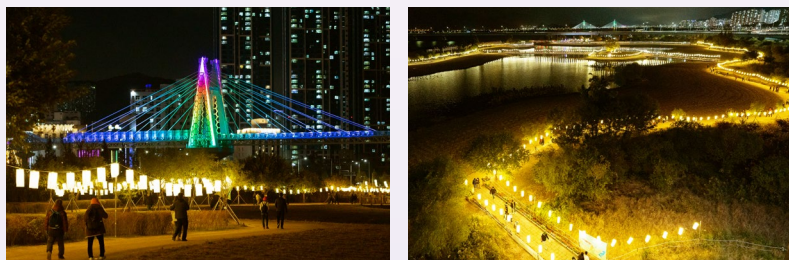
Between performances, **surprise events** will be held to entertain and elevate the mood. Don't miss out – participate and grab a **special gift!**

Date	8/12 (Sat.)	8/19 (Sat.)	9/9 (Sat.)	10/8 (Sun.)
Time	18:30 ~ 21:30			
Venue	Dadaepo Beach Park, Lawn Square 1		Dadaepo Beach Park, Square 3	
Cast	Special Guest: Soonsoonhee Burning Soda Noblesse		JT Family Burning Soda Noblesse	

Starry Night in Busan: **Night Market**

Gupo Quay Tavern

📍 Golden Sunset Bridge | Gupo Naru Festival



Enjoy a variety of dishes paired with Busan's representative traditional liquors, set against the beautiful evening sunset of the Nakdong River and the beauty of Hwamyeong Eco Park, all at the "Gupo Quay Tavern"



A hip pop-up store where you can enjoy Busan's diverse traditional liquors:
"Spirit Busan!"



Comprising of a flea market, farmers market, and kids' market, it is the
"Gupo Quay Night Market (夜場)"

Starry Night in Busan: **Night Market**



Starry Night in Busan: Night Market
Direct link to the website

Busan Traditional Liquor Pop-Up Store: "Spirit Busan"

Set against the backdrop of the **Golden Bridge by the Nakdong River** – where you can take in the scenic beauty – and adjacent to the serene lotus pond exuding modest charm, "Spirit Busan" is a **pop-up store** where visitors can leisurely enjoy **traditional liquors** representing Busan. It stands as a flagship feature of "Starry Night in Busan: Night Market."

Gupo Quay Night Market (夜場)

This venue, where visitors can experience the rich flavors and diversity of Buk-gu in one location, features **pop-up booths from Gupo Market** which offer firsthand tastes of the region's varied dishes. Moreover, there is a **flea market** showcasing unique and vibrant products from Busan's small business owners. **The Gupo Naru Farmers Market** invites you to savor the freshness of seasonal produce. Catering to families, the **Kids' Flea Market** provides a platform for children and parents to sell or trade toys and educational materials no longer in use at home.

Self-Cooking Zone

Visitors have the opportunity to make **various types of jeon (Korean pancakes)**, which pair excellently **with traditional liquors**, in the Self-Cooking Zone. Furthermore, for those visitors and children who do not consume alcohol, classes on crafting traditional **non-alcoholic cocktails** are available.

Date	10/7 (Sat.) ~ 8 (Sun.)	10/13 (Fri.) ~ 15 (Sun.)	10/21 (Sat.) ~ 22 (Sun.)	10/28 (Sat.) ~ 10/29 (Sun.)
Time	16:00 ~ 21:00			
Venue	Golden Sunset Bridge (Lotus Wetland of Hwamyeong Eco Park)			

Pub Crawl Tour

📍 Gwangalli | Songjeong | Suyeong



With Busan being selected as **one of the top 35 travel destinations for 2023** by National Geographic, Busan's **craft beer** has garnered much attention. In particular, **various pubs** are located in eastern Busan regions, including **Gwangalli, Haeundae, and Songjeong**.



Brewery Expedition 2023

The Pub Crawl Tour is a program where you can enjoy **pubs** located in **eastern Busan** all at once. After purchasing the **boarding pass** on Naver, you can **exchange it for a drink pass** at the designated pub, allowing you to enjoy **craft beer** at a **discounted price**.

Pub Crawl Tour

How to Participate

Search for "**Brewery Expedition Pub Crawl Tour**" on Naver and **purchase the boarding pass**.



Brewery Expedition Pub Crawl Tour
Direct link to the website

By visiting the **six designated pubs** and **presenting your purchase record**, you can use the **drink pass** you receive to enjoy craft beer at a **30% discount on weekdays** and **20% off on weekends**.

Boarding pass price:
990 KRW

Discounts applicable
for **up to 3 drinks**

Date June 19, 2023 ~ Nov. 19, 2023

Venue **Gwangalli** LA Bar & Grill, Süden, Gorilla Brewing, Owl & Pussycat
Songjeong Turmbräu
Suyeong Praha 993

* Operation hours vary by pub. Please inquire directly with each establishment.

